



Vito & Luca

@VITOTHE DOGFATHER



# About us...

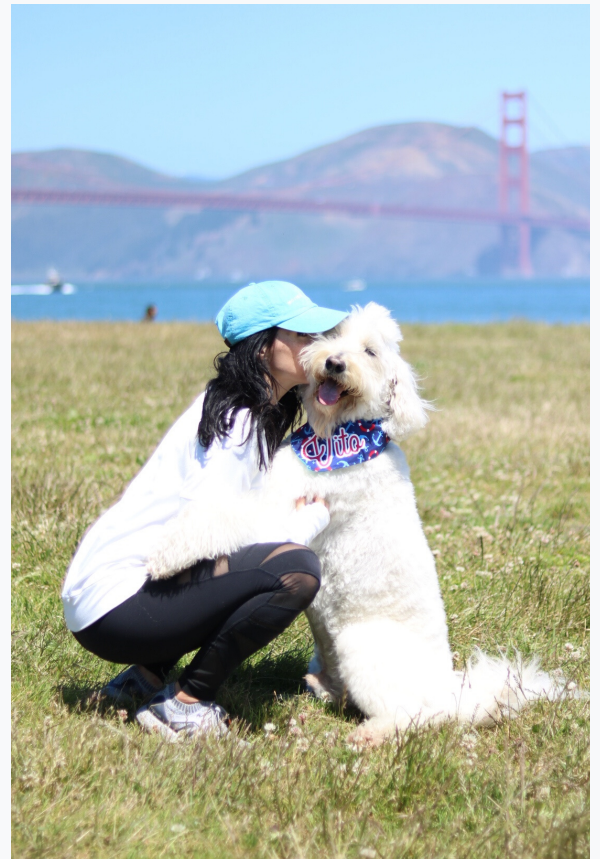


## THE DOODS:

Meet Vito and Luca, two goldendoodle brothers living in the Pacific Northwest, who are related by love, not blood. Vito – aka Vito the Dogfather – is the mature one and Luca, full name Lucky Luciano, is still living that puppy life. Vito loves attention and tends to be the center of attention. Luca is learning from his brother, he's playful and enjoys being chased at the dog park. Both take direction well and are very photogenic. They love posing for the camera which makes them perfect models for your brand.

## THE HUMAN:

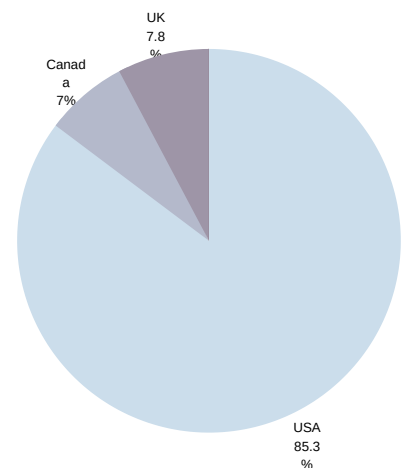
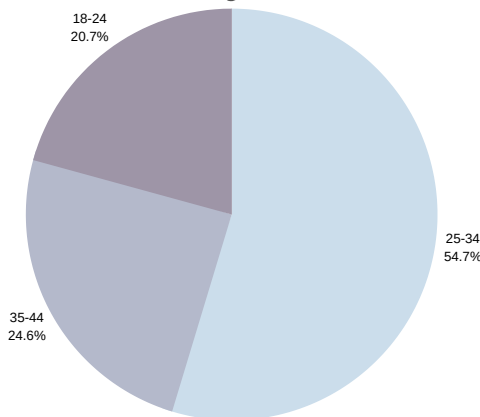
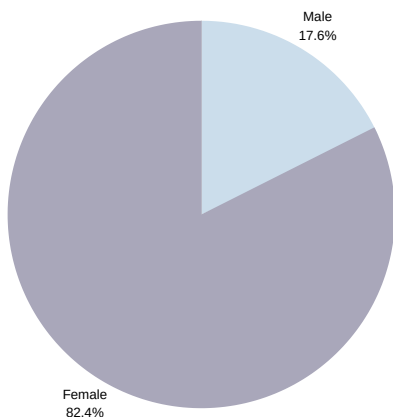
My name is Jovita and I am the proud mama to both Vito and Luca. I'm a girl of many trades...I've been in finance, worked in fashion, freelanced as a men's style writer, currently a yoga instructor who moonlights as a dog photographer. All the knowledge I've picked up from my careers has lead me to doing something I truly love and creating the opportunity to work with my two fluff babies. My experience has given me a great eye for marketing products, attention to detail, engaging content/captions and structuring poses. Whether it's for fun or to promote a product, I implement all these things everytime I post to Instagram and I seal it with love.



# Previous Partnerships...

- Best Friend Beauty
- Sally Snacks
- Portland Pet Food Company
- Hanna Andersson
- Best Friend Bully Sticks
- Buddy Biscuits
- Clive & Bacon
- Chewy
- Pupbox
- Downlite Bedding
- Fera Pet Organics
- Bully Bundles
- Pajama Gram
- Barklyn Grace
- Pupjoy
- Benebone
- Sugah's Cookies
- Love Your Melon

## Insights



Compared to similar influencers

Engagement top 23%

A-

Likes top 23%

A-

Comments top 5%

A+

FOLLOWERS: 23.4K

LIKES: 1.2K\*

COMMENTS: 166\*

ENGAGEMENT: 6.32%

\*average per post



# Us at work...





# Family at work...







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